

THIRD FLOOR

Galleries on the third floor take you on a journey from language acquisition to the words that form the English lexicon to introducing 30 spoken and signed languages from all over the world.

1 First Words

How do we learn to speak our first language? Watch the whole process unfold, from babbling babies to talkative toddlers.

2 Where Do Words Come From?

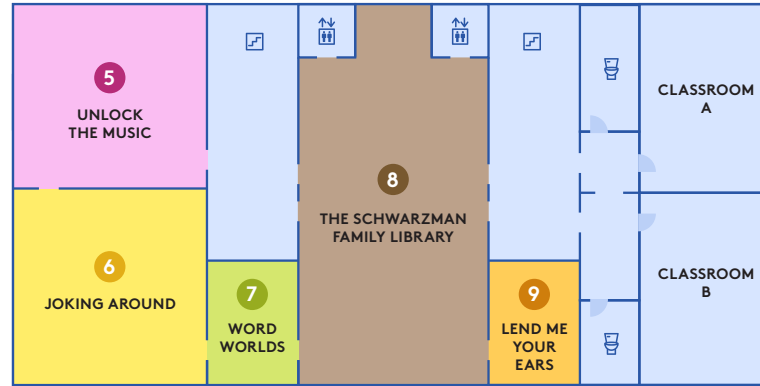
The 20-foot-tall wall of words speaks for itself—literally! Our talking word wall shares the story of the English language, exploring the many forces that shaped the words we use today.

3 The Spoken World

Dive headfirst into the awe-inspiring diversity of languages from around the world. Meet speakers and signers representing every type of language—rare, endangered, Indigenous, tonal and even click languages. Find out what’s unique about each one and watch the globe burst with colorful designs and sound effects.

4 Lexicon Lane

Rent one of our word-puzzle-packed cases and enter a world full of surprises, clever clues, and word mysteries galore just waiting to be solved.



SECOND FLOOR

On the second floor be inspired by all the fun things we can do with words: sing, joke, describe magical worlds, write and tell stories, enjoy poetry, and deliver memorable speeches.

5 Unlock the Music

Be the star of the show! Choose an iconic song to sing karaoke-style and learn the techniques that help songwriters put together lyrics and create a hit.

6 Joking Around

Who’s the funniest person in your family? Find out in our humor gallery—and see who will be the first to laugh!

7 Word Worlds

Paint with words! Dip your brush into *verdant*, *surreal*, or *luminous* and thrill as you transform the room around you with color, sound, and motion.

8 The Library

Enter a magical library where books come to life before your eyes. Find the hidden door to a serene poetry nook, and discover other secrets hidden in the stacks.

9 Lend Me Your Ears

Friends, Romans, countrymen—it’s your turn to make your voice heard! Here you can deliver a famous speech using a teleprompter and discover what made it immortal.



FIRST FLOOR

On the first floor explore the power of words to sell products and ideas or to make an impact on our lives and relationships.

10 I’m Sold!

How do advertisers do it—constantly getting your attention and making you want their products and services? Learn the turns of phrase they use to make their goods and causes stand out, and try writing an ad yourself.

11 Words Matter

How have words changed your life? Share your story in our fully-equipped recording booth, and listen to the stories of others who have felt the power of words.

12 Immigrant Food+ Restaurant

Take the stairs or elevator to the lower level for a culinary treat. Yum... In any culture or language!

KEY

Restroom Stairs Elevator